



REAL CHROME

Real Chrome Bonded Powder Coating

Due to market demand and the extremely high cost of chroming parts as well as the hazardous chemicals that must be used in the process, Vitracoat has developed an environmentally friendly alternative in a thermoset powder coating.

For decades the powder industry has had a difficult time getting the reflectivity of the powder to simulate a chrome look, and finally, the Vitracoat innovation team has hit the bull's eye. Real Chrome was developed using a design that incorporates a metallic composition that gives you a very high degree of reflectivity, an extremely good chrome look, and is produced in a bonded process to optimize the application.

For more information contact your sales representative or our customer service department.

Product Attributes

- Superior smoothness
- Excellent reflectivity
- For maximum durability, a clear top coat is recommended
- Excellent base coat to achieve vibrant candy colors when top coated with tinted transparents
- Bonded metallic for consistent appearance



CHROME PRODUCT

Description	Code
Real Chrome	USB126100

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