



Cleaner Powder Coatings for a Greener Tomorrow

The call for sustainable solutions resonates more strongly than ever, in an era defined by an increasing environmental consciousness. The pioneering biobased powder coatings of our VitraSUSTAIN brand establishes new industry standards with its eco-friendly composition and exceptional performance.

Traditional powder coatings, reliant on fossil fuel-derived ingredients, contribute significantly to carbon emissions and environmental harm. In stark contrast, VitraSUSTAIN harnesses renewable resources, offering a cleaner, greener alternative without compromising on quality or efficacy.

Our latest innovation derived from biobased materials, boasts a reduced carbon footprint and diminished environmental impact throughout its lifecycle. By prioritizing sustainability without sacrificing performance, it signifies a profound shift toward responsible manufacturing practices.

Moreover, VitraSUSTAIN's performance metrics rival traditional coatings, exhibiting comparable UV performance, corrosion resistance, smoothness, and mechanical properties to standard polyesters. What's more, each pound of VitraSUSTAIN is comprised of 20-50% bio-based components, depending on the formulation, representing a significant step towards sustainable material sourcing.

From architectural wonders to industrial applications, VitraSUSTAIN's versatility offers a cleaner finish without affecting the future. Choosing VitraSUSTAIN isn't just a decision—it's a commitment to environmental stewardship and sustainable progress, positioning it at the forefront of the global shift towards greener alternatives.



Ideal Applications

- Fluorescent Light Fixtures
- Lawn and Garden Equipment
- Transformers and Electrical Enclosures
- HVAC
- Automotive Trim/Wheels
- Lawn Furniture
- Agricultural and Construction
- Metal Building Products

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